

# KAYLA NIXDORF WRITES .

## CHIT CHATS .

631-355-9849  
knix518@gmail.com  
**kaylawrites.com**

## WINS .

Com Arts 57th Annual Ad Awards /  
Fruit of the Loom Professionals Collection

One Show Merit / Fruit of the Loom

CP+B 2015 Agency Cookie Bake Off

Participation Running Medals

## WORKS .

**Decoded.Monks | NYC** Feb 2021 - Present  
Creative Director / Writer

Visa, Nutrafol, CareerBuilder, T-Mobile, Metro,  
UberEats, WW, new business

**GSD&M | ATX** Aug 2017 - Feb 2021  
Senior Writer

Pizza Hut, Southwest Airlines, Dodge, Ram, Popeyes,  
Ross, Universal Parks and Resorts, Food Lion,  
Goodyear, Hilton

**CP+B | BLDR** Jan 2015 - Aug 2017  
Copywriter

Kraft Mac & Cheese, Velveeta, Fruit of the Loom,  
Stove Top, Hotels.com, Infiniti, Ice Breakers

**MRY | NYC** Jun 2013 - Dec 2014  
Junior Copywriter

Visa, Gillette, new business

## PLAYS .

### **RUNNER | EARTH**

8 half marathons, 1 full marathon, 2 hamstring injuries

### **BAKER | MY KITCHEN**

The greatest lemon bars this town has ever seen

### **NATIONAL PARK ENTHUSIAST | USA**

21 National Parks out of 63, and counting

### **FILMMAKER | HUDSON VALLEY, NY**

Currently writing and producing my first short film

## LEARNS .

### **PRATT INSTITUTE | NYC**

Bachelor of Fine Arts: Communication Design,  
Emphasis in Art Direction, 2014

